

Licence Optimisation

Reclaim the licences you're paying for but not using.

Most organisations are over-licensed on some titles and exposed on others — and can't prove either.

Software spend is one of the largest, least-governed IT costs. Without recognition, entitlements and usage in one place, organisations pay for shelfware and still risk audit exposure.

uControl turns usage into savings.

uControl **Insights** recognises software, meters real usage and computes your Effective Licence Position, flagging licences installed but unused — and uControl **Core** reports it for finance and procurement.

Executive summary

Licence Optimisation reduces software cost and audit risk. Insights (SAM) recognises titles, records entitlements, computes ELP and flags reclaimable licences from real usage telemetry; Core turns it into executive reporting.

You reclaim shelfware, right-size renewals and hold a defensible position — on evidence, not estimates.

The business challenge

Software cost runs unchecked because:

- Installed software isn't reconciled against entitlements
- Nobody knows what's actually being used
- Renewals are sized on guesswork
- Vendor audits arrive without warning
- Reclaimable licences sit unnoticed

So money is wasted and exposure goes unmanaged.

The uControl approach

uControl makes licensing evidence-based. Insights recognises software, records entitlements, computes your Effective Licence Position and — using agent usage telemetry — flags licences installed but not launched;

Core reports the position to stakeholders.

How it works

Software recognition

Insights

Insights maps raw discovered software to clean, canonical titles with recognition rules and vendor packs.

Effective Licence Position

Insights

Reconcile deployed against licensed to compute surplus, shortfall or compliant per title.

Usage-based reclaim

Insights

Per-app usage telemetry from the agent flags software installed but not launched in 90 days, graded by confidence.

Vendor packs

Insights

Curated packs for Microsoft, Adobe and Oracle Java ship recognition and titles out of the box.

Executive reporting

Core

Core turns the position into dashboards and reports for finance and procurement.

Customer journey

1 Discover

Insights discovers and recognises installed software.

2 Reconcile

Compute the Effective Licence Position per title.

3 Meter

Identify licences installed but unused from real usage.

4 Reclaim

Recover shelfware and right-size renewals.

5 Report

Core shares the position with finance and procurement.

Key capabilities

✓ Software recognition & vendor packs (Insights)

✓ Effective Licence Position (Insights)

✓ Usage-based reclaim (Insights)

✓ Per-app usage telemetry (Insights)

✓ Compliance & renewal review (Insights)

✓ Executive licensing reporting (Core)

✓ Entitlement management

✓ Confidence-graded reclaim

✓ SAM REST API

Business benefits

✓ Cut software spend on shelfware

✓ A defensible Effective Licence Position

✓ Right-sized renewals and EAs

✓ Reduced audit exposure

✓ Evidence-based licensing decisions

✓ Reporting finance can act on

Illustrative scenario

Software-heavy organisation — illustrative

Renewals were sized on install counts, with no view of real usage.

uControl recognised the estate's software, computed the Effective Licence Position and used agent usage data to flag licences installed but unused for 90+ days — surfacing a block of reclaimable licences and evidence to right-size the next renewal.

Frequently asked questions

How do you know software is unused?

The endpoint agent records per-application last-launched date and launch count; SAM flags software not launched within the unused window (90 days by default), graded by confidence. Software in active use is never flagged.

Which vendors are covered out of the box?

Curated vendor packs ship for Microsoft, Adobe and Oracle Java, with recognition rules you can extend.

Can we integrate the position with our own reporting?

Yes — a SAM REST API exposes catalogue, entitlements, inventory and reconciliation results.